



IT Channel USA Conference 2009

CONFERENCE SCHEDULE

Nov 2nd, 2009 (Mon) Major IT Firms Tour I

Nov 3rd 2009 (10:00 am ~ 12:30 pm)

Seminar at Magnolia room,
Hyatt Regency Santa Clara Hotel

Nov 3rd 2009 (02:00 pm ~ 05:00 pm)

Business One-on-One Meeting at Magnolia room,
Hyatt Regency Santa Clara Hotel

Nov 4th 2009 (10:00 am ~ 05:00 pm)

Business One-on-One Meeting at Magnolia room,
Hyatt Regency Santa Clara Hotel

Nov 4th 2009 (06:00 pm ~ 08:00 pm)

Conference Evaluation & Dinner Party
Korean Cuisine, Santa Clara

Nov 5th, 2009 (Thu) Major IT Firms Tour II

Sponsored by:

SMBA(Small and Medium Business Administration)

Organized by

KITRI (Korean information Technology research institute)
SYNET

CONFERENCE SCHEDULE DETAILS

Nov 3rd, 2009 (Tue)

- **10:00am ~ 10:05am** Welcoming Address by Director of KBIZ
Mr. Young K. Kwon, Director of KBIZ
Magnolia room, Hyatt Regency Santa Clara Hotel
- **10:05am ~ 11:00am** Seminar for US Educational Market
- How to get into US Educational Market?
Mr. Donald Fast, President of Radiation Electronics Inc
- **11:00am ~ 11:20am** Coffee Break
- **11:20am ~ 12:30pm** Seminar for US Mass Retail Channel Market
- How to get into Mass Retail Channel Market?
Mr. Harry Rhim, President of SYNET USA.
- **12:30pm ~ 02:00pm** Luncheon
- **02:00pm ~ 05:00pm** One-on-One Meeting with Distributors, Resellers, SI, VARs
Magnolia room, Hyatt Regency Santa Clara Hotel
- **03:00pm ~ 04:00pm** Coffee Break (during One-on-One Meeting)

Nov 4th, 2009 (Wed)

- **10:00am ~ 12:30pm** One-on-One Meeting with Distributors, Resellers, SI, VARs
Magnolia room, Hyatt Regency Santa Clara Hotel
- **11:00am ~ 12:00pm** Coffee Break (during One-on-One Meeting)
- **12:30pm ~ 02:00pm** Luncheon,
Magnolia room, Hyatt Regency Santa Clara Hotel
- **02: 00pm ~ 05:00pm** One-on-One Meeting with Distributors, Resellers, SI, VARs
Magnolia room, Hyatt Regency Santa Clara Hotel
- **03:00pm ~ 04:00pm** Coffee Break (during One-on-One Meeting)
- **06:00pm ~ 08:00pm** Conference Evaluation & Dinner Party
Korean Cuisine, Santa Clara

MAJOR IT FIRMS TOUR SCHEDULE

Nov 2nd, 2009 (Mon)

- **10:30am ~ 11:30am** Intel Corporation
Intel Museum, Robert Noyce Bldg., Intel HQ
Santa Clara, CA
- **05:30pm ~ 06:30pm** Fry's Electronics
The largest IT Channel Store in west coast
Santa Clara, CA

Nov 5th, 2009 (Thu)

- **09:00am ~ 03:00pm** HP Company
HP Executive Briefing Center (EBC)
HQ Bldg. # 46, Cupertino, CA

09:00am	Welcome & Introduction	Phillip Choi
09:15am	HP Corporate Overview	Walter Reichert
10:00am	HP Way	Jesper Helt
10:45am	Coffee Break	
11:00am	EBC/Techrooms Tour (A group)	James Aguilar
11:00am	Halo Tele Teleconferencing (B group)	Cara Daly
11:30am	EBC/Techrooms Tour (B group)	James Aguilar
11:30am	Halo Tele Teleconferencing (A group)	Cara Daly
12:00am	Luncheon (HP VIP Restaurant)	
01:30pm	Move to HP Labs - Palo Alto	
02:00pm	HP Founders Office Tour	Phillip Choi
03:00pm	HP Garage Tour	Phillip Choi
- **03:30pm ~ 04:30pm** Micro Center
IT Channel Store in west coast
Santa Clara, CA

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